

HONOR ROLL

NEWS FROM THE PAPER INDUSTRY INTERNATIONAL HALL OF FAME

No. 30 August 2011

www.paperhall.org

2011 Hall of Inductees Selected 17th Annual Induction Ceremony Set for October 6

Five inductees will join the Paper Industry International Hall of Fame on October 6 during the event's 17th annual induction ceremony at the Radisson Paper Valley Hotel in Appleton, Wisconsin, U.S.A.

This year's inductees include Daniel Kevill Brown of the United States (born in England), Chester Carlson of the United States, Georg Jayme of Germany, Jori Eino Pesonen of Finland and John Stoveken of the United States.

To reserve a table for the dinner and induction ceremony, please contact Kathleen at the PIIHF at 920-380-7491 by September 24. Sponsorship opportunities start at \$750. Individual tickets will also be available for \$50. The individual ticket price this year has been reduced to enable more students and community members to join the celebration. Any additional donations will be greatly appreciated to offset the costs of the induction ceremony.

John D. Williams to Serve as Keynote Speaker for Paper Hall of Fame's 17th Annual Induction Ceremony



John D. Williams, who serves as president and chief executive officer of Domtar Corporation in Canada, will be the featured speaker at the Paper Industry International Hall of Fame's 17th annual induction ceremony on October 6, 2011.

Mr. Williams has over 30 years of experience in both the consumer products and packaging industry. He began his career in consumer product sales in 1976, gaining insight into key market dynamics in the U.K. and the U.S. In 1988, he became European Managing Director of Sweetheart International, a major food packaging and food service business. In 1992, the Finnish conglomerate, Huhtamaki, acquired the company and Mr. Williams was appointed Chief Executive Officer and Group President of the packaging business (Polarcup), one of the company's core divisions.

Mr. Williams' experience in the packaging sector continued to grow at Rexam, the world's second largest consumer packaging group. There he held a number of senior management roles in specialty food packaging from 1996 to 2000.

His professional journey then took him to SCA Packaging, a business group of the global consumer goods and paper giant, SCA. As President of SCA Packaging Europe

CHAIRMAN'S MESSAGE *(Harry Spiegelberg)*



This year on Oct. 6, we will welcome five new members into the Hall of Fame, bringing our total to 105. One of our inductees is credited with the invention of xerography, which dramatically expanded the transfer of information through use of paper. The other four are also pillars in the creating of this important industry and the science supporting it.

The Hall of Fame is into its second decade, and the Paper Discovery Center (PDC) is into its seventh year. The PDC is a science and technology education center that fosters understanding of paper and related industries, their heritage, impact on our quality of life, and challenges and opportunities. This is brought to students and the general public through educational programming and interpretive exhibits. Its location in Appleton, Wisconsin is appropriate since it is surrounded by the greatest concentration of paper mills in the world.

Our student and adult group visits, and general admissions continue to increase by an average of 12% each year. Our outstanding educators and volunteers receive accolades on the fun, educational and engaging experience they offer in a visit to the PDC. Several of our interns and visiting students have been inspired by their experience at the PDC to study science and engineering in college, further emphasizing the value of our focus on STEM – Science, Technology, Engineering and Math – Learning.

Mr. Williams continued from front cover

from 2005 to 2008, Mr. Williams helped transform the company from an undifferentiated manufacturer into a market-driven, customer-oriented packaging solutions provider.

Mr. Williams is a member of the Board of Directors of FPInnovations and Chairman of the Board of the Montreal Chamber Orchestra. He is also a director of the American Forest & Paper Association and a member of the Canadian Council of Chief Executives. In 2010, Mr. Williams was named North American CEO of the Year as well as Global CEO of the Year by RISI, the leading information provider for the global forest products industry.

Chairman's Message continued from front cover

Our restored building on the bank of the historic Fox River has been called a jewel and it is one. In it, we teach, inspire, and continue our mission, *To Celebrate Paper-the wonder and the legacy.*

Our future is exciting and challenging. We are grateful for your past support and look forward to its continuation.

Call the Paper Discovery Center at 920-380-7491 or e-mail kathleen@paperdiscoverycenter.org to register for the 17th Paper Hall of Fame Induction Ceremony and Dinner at the Radisson Paper Valley Hotel on October 6, 2011.

Men of Greatness

Honoring the Individuals Who Have Changed the World of Paper

This year the Paper Industry International Hall of Fame will continue the proud tradition of honoring those who have made significant contributions to the paper industry by inducting five new members. Founded by a group of paper professionals in 1992, the Paper Industry International Hall of Fame recognizes individuals who have made pre-eminent contributions to the paper industry, its heritage, and



its impact on the quality of people's lives. Located within the Paper Discovery Center, which opened in 2005, both are now housed in the renovated Atlas Paper Mill. The Paper Discovery Center, in addition to being the home of the Paper Industry International Hall of Fame is a science and technology museum, which offers many wonderful interactive opportunities to learn about the history, art and science of paper.

Induction Ceremonies

Since the first induction ceremony in 1995, one hundred people from eleven countries with careers spanning nineteen centuries have been inducted into the Hall of Fame. All have pioneered or helped the world's paper and allied industries to flourish. This year's induction ceremony will be on October 6, 2011 at the Radisson Paper Valley Hotel. Those being honored this year include:



Daniel Kevill Brown

Daniel Kevill Brown (1886 – 1874 Neenah, WI. U.S.A.) – started his career in the paper industry with

Kimberly Clark Company, but worked for Neenah Paper Co. for most of his career. He worked his way up the corporate ladder, was president from 1941-1952 and CEO from 1953-1955. A skilled leader and administrator in the technical, financial, and production areas of papermaking; along with a comprehensive understanding of all aspects of rag paper products set him apart from other paper industry men. He was a founding trustee of the

Institute of Paper Chemistry, served two terms as president of the American Paper and Pulp Association, and was a member of the executive committee of TAPPI. He served as president of the National Writing Paper Manufacturing Association, vice president of the Wisconsin Pulp and Paper Manufacturers Traffic Association and president of the Wisconsin Paper Group. He was also very active in the local community. He had a marked impact on both the paper industry and the Fox River Valley.



Chester Carlson

persistence of Chester Carlson. It was unlike any technology that preceded it. The plain paper copier revolutionized communications and information storage and had a major impact on paper demand and quality. In 1955, five years

Chester Carlson (1906 - 1968 Rochester, NY U.S.A.) – was the inventor of xerography, the process of plain paper copying. The plain paper office copier is unusual among major inventions in that a single person conceived its central process. Xerography was so unusual and non-intuitive that it might have been overlooked entirely, but for the

before the introduction of Xerox's 914 copier, the world made 20 million copies. In 1965, five years after the Xerox 914 was introduced, 9.5 billion copies were made. In 2004, it is estimated that 2 trillion copies were made xerographically. Chester Carlson patented his concept in 1937 and followed this up with subsequent improvement patents. He teamed with Battelle Memorial Institute in 1945, to develop the technology and formed a licensing agreement with the Haloid Corporation (which later became Xerox) in 1947. The Xerox 914 copier, which revolutionized copying, was launched in 1960.



Georg Jayme

Professor Jayme trained students (140 master students) and more than 130 Ph.D. candidates. He founded service centers for the pulp and paper industry at his institute (microscopy, water/wastewater analytics, documentation of literature). He co-founded the magazine, Das Papier, with Walter Brecht in 1947. His research areas included the fine structure of cellulose and chemical pulps, new solvents for cellulose and the swelling behavior and water retention of chemical pulps. He was the author of some 450 papers in various trade journals. He received the Alexander Mitscherlich medal in 1942, the Valentin-Hottenroth medal in 1961, and was named "Fellow Emeritus" of the International Academy of Wood Science in 1969. He is considered one of the giants of the European paper industry.

Georg Jayme (1899 – 1979 Darmstadt, Germany) was Professor of Cellulose Chemistry at the Technical University of Darmstadt. He was employed by Canadian International Paper at Hawkesbury, Canada before joining the Technical University of Darmstadt in Germany in 1936, where he served until 1969.



Jori Eino Pesonen

as head of the wood processing and paper machinery group from 1980 – 1986 and as president and CEO of Valmet Paper Machinery Inc. from 1987 – 1990. Under

Jori Eino Pesonen (b. 1925 - Helsinki, Finland) started his forty-year career in the pulp and paper industry as a manufacturing and research engineer. He worked in a number of mills in various manufacturing and management activities. He joined Valmet in 1975 as general manager of the Rautpohja Works, and then served

his leadership, Valmet delivered 91 new paper machines and 76 rebuilt machines. In addition, while under his leadership, the customer/supplier relationship was developed strongly toward co-operation and partnership. During his time, Valmet was transformed from a Finnish mid-sized supplier to a leading global supplier of pulp and paper manufacturing lines. He pushed the development of pilot papermaking facilities in supplier's plants, which helped to build new, wider and faster paper machines as well as to achieve new levels of paper quality. Speed and productivity of paper machines increased over 50% during his time at Valmet. Under his leadership, Valmet built a global service network for pulp and paper mills.



John Stoveken

John Stoveken (1841 – 1926 Kaukauna, WI. U.S.A.) worked closely together with his brother Henry Frambach (inducted in 2010) to found paper mills and they were co-founders or partners in so many cases that the nominations were originally made together. They operated as an entrepreneurial team in every respect. John Stoveken

built the first paper mill in Kaukauna in 1872 called the Kaukauna Paper Co. or the Stoveken and Frambach mill. The mill initially produced paper from straw but quickly converted to groundwood pulp (the first in Wisconsin). He started the Eagle Paper Mill and was the first to use Frambach's pulp grinding machine. He also founded the Northern Pulp Co. in Quinnesec Falls on the Menominee River. He rebuilt the Badger Paper Mill in Niagara, WI and sold it to Kaukauna Paper Co. He was instrumental in starting the paper industry in Kaukauna, the Fox Valley and Niagara Wisconsin.

Each of these men was a true industry leader, but what manner of men were they? What shaped their personalities and inspired them to greatness? Come to the Induction Dinner and find out. Which one changed the way gold was mined by developing a process that is still used today? Which one dined with Kings and Presidents? Which one received a special honor from the U.S. War Department? Which one was an accomplished artist? Which one was uncomfortable with his fame and fortune and worked hard at giving away his money? They are each unique and inspiring, but also share some commonalities. These are amazing men with amazing stories. Come and hear their stories at the Induction Dinner on October 6, 2011.