



# HONOR ROLL

*News from Paper Industry International Hall of Fame, Inc.*

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[www.paperhall.org](http://www.paperhall.org)

## Call for Nominations

Nominations are currently being accepted for induction into the Paper Industry International Hall of Fame; the deadline is May 1, 2007. Nomination papers are available online at [www.paperhall.org](http://www.paperhall.org) or may be obtained from the office at 425 W. Water Street, Appleton, WI 54911 U.S.A. or 920-380-7491. Only hardcopies postmarked by May 1 will be accepted.

Our call for nominations for inductees for 2007 is an appropriate time to talk a little about the nomination process.

The PIIHF has sometimes been criticized for not being truly international, for giving priority to people local to the Fox Valley or Wisconsin, and for ignoring some of the true giants of the pulp & paper industry. Whereas the list of inductees indicates that there is some justice in the criticisms, these effects actually come from the process itself.

First we must emphasize that the PIIHF honors committee does **not** choose the inductees from the whole of the pulp & paper industry past and present. They choose from those nominated by their peers. Anyone not nominated cannot be inducted, and members of the committee and the Board of PIIHF are not allowed to nominate.

The facts are that many more nominations are received from the USA than from all other countries combined, and that the nominations tend to be of people who did much of their work in Wisconsin. We are taking steps to correct the first by incorporating industry leaders from Europe, Asia, and South America onto our Honors Committee in the hope that they will be able to persuade others to increase nominations from countries other than the U.S.A. As for the preponderance of those from Wisconsin, this is at least partly to be expected given the traditional strength of the pulp & paper industry in this region, during the last century.

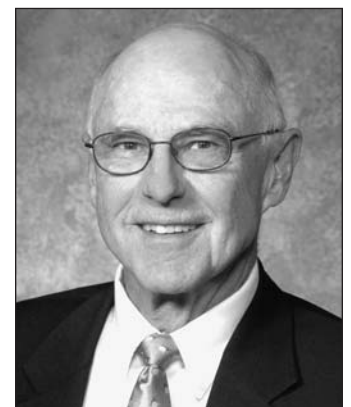
The nomination papers contain the criteria for selection, instructions for nomination and the nomination forms themselves. Nomination papers will be sent soon to all the major pulp & paper associations in the world. These papers are available to anyone on request. So if you think that giants have been ignored, especially from outside the USA, you can correct this by nominating worthy candidates for the 2007 induction. Please do so!

## Board of Directors Re-Elects Spiegelberg Chairman

Harry L. Spiegelberg, one of the cofounders of the Paper Industry International Hall of Fame, was re-elected Chairman of the Board. He had served as Vice-Chairman from 1992 until 2005. Spiegelberg received a BS Chemical Engineering degree from UW Madison, a Master of Science and a PhD from the Institute of Paper Chemistry, and an MBA from the University of Chicago.

He retired in 1996, spending his entire professional career at Kimberly-Clark Corporation. During his almost 34 years with the company, including 11 years as a corporate officer, he was responsible for managing R&D in a number of areas, including Feminine Care Products, Consumer Tissue, and Consumer Businesses.

He is joined on the Board of Directors by Vice Chairman: Alan F. Button, President, Buttonwood Consulting; Secretary: H. S. (Doug) Dugal, Retired CEO, Integrated Paper Services, Inc.; Treasurer: William H. Geenen, Retired Vice President – Finance, Air Wisconsin, Inc.; Chief Operating Officer: Harold R. Miller, Retired President, Marathon Engineering; and John M. Cappy, President and Chief Executive Officer, Appleton Coated, LLC; Thomas E. Frawley, Jr., Retired Chairman, Appleton International, Inc.; Ray Heuchling, President, Heuchling Group Inc.; Addis Hilliker, Vice President Supply Chain Management, R.R. Donnelley; Dennis Hultgren, Principal Consultant, Environ International; Gareth Jones, Executive Consultant, Baisch Engineering; Tommy S. Joseph, Vice President Specialty Papers, International Papers; Keith F. Morgan, Mill Manager, Thilmany Papers; Kari Nettamo, Vice President & General Manager, Metso Paper USA, Inc.; Arthur D. Rankin, Retired Technical Director, Appleton Coated, Inc.; Thomas Schmidt, Retired President, Wisconsin Paper Council; and Robert Torgerson, President, Torgerson Law Offices.



# Six Exceptional Industry Innovators Inducted

## First Woman Inducted into Hall of Fame

The Paper Industry International Hall of Fame's membership roster grew to 76 on Thursday, September 28<sup>th</sup>, 2006, with the induction of six more exceptional paper industry innovators who were chosen as the 12<sup>th</sup> annual induction class. Unique in 2006, was the induction of the late Margaret E. Knight as the first woman to be named for the honor in Paper Hall of Fame history.



Sue LaPointe accepts award for her late grandfather John Seaman Bates, Ph.D.



Inductee Fred Herbolzheimer autographs evening program for Inductee guest



Inductee Gary Smook autographs a copy of his book for Sally Berben at the Induction Ceremony



John Kloehn, President of H.G. Weber, accepts award from Ray Heuchling and Jim Votava on behalf of Margaret Knight

### The 2006 inductees and their categories of recognition are:

- **Laxmi Niwas Bangur**, chairman, Andhra Pradesh Paper Mills, Rajahmundry, Andhra Pradesh, India, for Entrepreneur and Leadership;
- **John Seaman Bates, Ph.D.**, founder (deceased), Technical Section of CPPA, co-founder, Pulp & Paper Research Institute of Canada, Montréal, Quebec, Canada, for Founder, Leadership and Technology;
- **David A.I. Goring, Ph.D.**, vice-president scientific (retired), vice-president academic (retired), Pulp & Paper Research Institute of Canada, Pointe-Claire, Quebec, Canada, for Leadership and Research and Development;
- **Fred Herbolzheimer, Jr.**, president (retired), Thilmany Pulp & Paper Company, Kaukauna, Wisconsin, U.S.A., for Leadership;
- **Margaret E. Knight**, co-founder (deceased), Eastern Bag Company, Hartford, Connecticut, U.S.A., for Technology; and
- **Gary A. Smook**, principal instructor, Pulp & Paper Unit Operations (retired), British Columbia Institute of Technology, Vancouver, British Columbia, Canada, for Academic and Technology.

Each inductee or their representative accepted the coveted award made of polished jade glass after enjoying a video tribute of their life and work. As a permanent tribute to their accomplishments, a Class of 2006 plaque and copies of their individual videos are now contained within the Paper Industry International Hall of Fame at the Paper Discovery Center in Appleton, Wisconsin, U.S.A. Following the Induction Ceremony, inductees, their families and guests joined other dinner guests at the Paper Discovery Center for dessert and the unveiling of the latest Hall of Fame members' plaques and videos in their permanent home.



George Weyerhaeuser, along with Art Rankin and Ray Heuchling, watches the Hall of Fame segment on his father George H. Weyerhaeuser, Class of 2001.



Harry Spiegelberg, Liz Goring, Inductee David Goring and Jim Smith enjoy breakfast at the first annual Paper Hall of Fame Inductee Breakfast in the River Level at the Paper Discovery Center.

# Neenah Paper's Erwin Charts Company's New Course

Competition in the paper industry is tough, but imagine trying to find your way as a brand new company. That's the challenge Sean Erwin and his co-workers at Neenah Paper faced following the company's 2004 spin-off from Kimberly-Clark Corp.

Erwin, Neenah Paper's CEO and Chairman of the Board, was the keynote speaker at the Paper Industry International Hall of Fame Dinner last fall. Speaking at the induction dinner, he said while it's definitely a challenge being a paper company — and a publicly traded one at that — Neenah Paper has found its way by “being a quiet company that is trying to make a lot of things happen fairly quickly.”

To chart a successful future, Erwin said Neenah Paper focused on two key issues — safety and coming up with a strategic plan to transform the fine paper maker from the 50/50 pulp and paper company it was under K-C to a leading premium fine paper and technical products company.

Erwin said to make this possible, Neenah Paper is “holding our business teams accountable to deliver results above our cost of capital, and where we can't, we won't operate.”

That was evident when Neenah Paper closed its Terrace Bay operation in Canada, which was not cost-effective. At the same time, Erwin said the company is investing in new products, including Neenah Paper's first new full-brand line in 10 years — Eames designer papers.

“Our goal is to create a great company that we can be proud of, and watch grow. We are doing this in an environment where the smart Wall Street guys seem to be telling everyone to go private,” Erwin said. “We continue to believe that real value is created through innovation, service and excellence in education.”



Gary Smook, John Kloehn accepting for Margaret Knight, Fred Herbozheim, David Goring, Sue LaPointe accepting for her grandfather John Seaman Bates, and Doug Dugal accepting for Laximi Niwas Bangur.  
Second Row: Ray Heuchling, Board Member, and Jim Votava, Honors Committee

## “Celebrating All Things Paper” at the Paper Discovery Center 2006



Guests enjoy being inside a piece of paper in *Fiberscapes: Experiencing Paper in 3-D*, a traveling exhibit from Arizona State University, during the dessert reception at the Paper Discovery Center.

This year we opened our latest traveling exhibit, *Fiberscapes: Experiencing Paper in 3-D* (sponsored by Voith Paper, We Energies, Thrivent Financial for Lutherans, and Community First Credit Union). It provides an exciting look at paper in three dimensions, including walking into a paper sheet. The *Purdy-Weissenborn Paper Lab* and *Tree to Tissue* sponsored by Georgia-Pacific continue to be our most visited exhibits. Children of all ages create their own sheet of paper in the lab having learned the paper process in *Tree to Tissue*. Thanks to a grant from the State of Wisconsin our Outdoor Learning Center will be ready for classes this spring. Grants from the Community Foundation of the Fox Valley Region and the Doug & Carla Salmon Foundation have funded the position of Educator. As Educator, Dave Lee has made it possible for us to expand our educational opportunities for students and other visitors. In 2006 we welcomed 97 groups, including schools, scouts, community organizations, and industry tours. Since our opening in March of 2005, almost 11,000 visitors have come from all over the world.



Paper Industry  
International  
Hall of Fame, Inc.

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## In Memory

The Paper Industry International Hall of Fame recently lost two of its esteemed members, Jaakko Pöyry, and Robert E. Flowerree. We pause to reflect on the lives and careers of these outstanding men and offer condolences to their families.



Jaakko Pöyry  
Class of 1995  
Jaakko Pöyry Group  
Consulting Engineers, Finland  
Founder



Robert E. Flowerree  
Class of 2001  
Georgia-Pacific  
Leadership

**The 13th annual induction ceremony has been set for Thursday, October 18, 2007  
in Appleton, Wisconsin, USA.**